

Bikes, E-Bikes, Other Micro-Mobility and Services Categorisation

Parent Category	Bikes	E-Bikes	Other Micro-Mobility	Services
Secondary Category	Balance	BMX	Adult Electric	Bike Hire
	BMX	Kids	Hoverboard / Self Balancing	Bikefit
	Commute Flatbar Hybrid	Road	Kids Electric	Insurance
	Cyclocross	Commute Flatbar Hybrid	Non-Electric	Events
	Folding	Cyclocross	Other/Unknown	Care Plans
	Frame	Folding		Service / Repair
	Cargo	Frame		Vouchers
	Gravel	Gravel		Other
	Kids	Mountain		
	Mountain	Cargo		
	Road	Other/Unknown		
	Triathlon – TT – Track			
	Other/Unknown			

Parts, Accessories and Components Categorisation

Parent Category	Componentry	Cycling Apparel	Accessories	Cycle Technology	Helmets
Secondary Category	Bar Tape & Grips	Arm / Leg Warmers	Bags & Panniers	Computer Accessories	Helmets – Mountain (Adult)
	Bar, Stem & Seatpin	Base Layers	Bells & Horns	Head Unit	Helmets – Road (Adult)
	Brakes & Brake-Pads	Bib-Tights & Trousers	Bottles, Cages & Hyd-Packs	Power Meters	Helmets – Commuter
	Car Racks	Glasses & Goggles	Child Seats & Trailers	Wearables	Helmets – Kids
	Cassettes & Freewheels	Gloves	E-Bike Battery	Turbo Trainers & Home-Ex-Bk	Helmets - Other
	Chainrings	Head & Neck	Lights & Reflectives	Other	
	Chains	Jackets	Locks		
	Chainsets	Jerseys & Tops	Pumps & Puncture Repair		
	Forks & Suspension	Protection	Tools & Maintenance		
	Frame Parts	Shoes & Overshoes	Balms & Creams		
	Gears & Drivetrain	Shorts & Bibs	Hydration & Energy / Recovery		
	Groupset	Socks	Supplements		
	Handlebars	Speed & Tri Suits	Other		
	Headsets	Wetsuits			
	Inner Tubes	Other			
	Mudguards				
	Pedals				
	Racks				
	Saddles				
	Seat Posts – Dropper				
	Seat Posts – Suspension				
	Tyres				
	Wheels				
	Wheel Parts				
	Other				